

2016 SPONSORSHIP OPPORTUNITIES

AROUND
the
WORLD
CRYSTAL BALL GALA



JOURNEY SPONSOR // \$10,000

- Recognition on all printed materials, press releases and event activities
- Company name/logo:
 - Featured on appetizer/wine plates used during cocktail hour
 - Featured on front page of event invitation and program book
- 10 event tickets
- Full-page advertisement in program book
- Sign recognition at event
- Acknowledgment in BHS publications

GLOBAL SPONSOR // \$10,000

- Recognition on all printed materials, press releases and event activities
- Company name/logo:
 - Featured on napkins used during cocktail hour
 - Featured on front page of event invitation and program book
- 10 event tickets
- Full-page advertisement in program book
- Sign recognition at event
- Acknowledgment in BHS publications

TOURIST SPONSOR // \$7,500

- Recognition on event invitation and program book
- Company name/logo featured on photo frames guests will receive at photography booth
- 10 event tickets
- Full-page advertisement in program book
- Sign recognition at event
- Acknowledgment in BHS publications

CANDY BUFFET SPONSOR // \$7,500

- Recognition on invitation and program book
- Company name/logo featured on candy boxes guests will receive for candy buffet
- 10 event tickets
- Full-page advertisement in program book
- Sign recognition at event
- Acknowledgment in BHS publications

PASSPORT SPONSOR // \$7,500

- Recognition on invitation and program book
- Company name/logo featured on cover of "passport" each guest will receive, detailing event activities and seating assignments
- 10 event tickets
- Full-page advertisement in program book
- Sign recognition at event
- Acknowledgment in BHS publications

WORLD DECOR SPONSOR // \$5,000

- Recognition on centerpiece signs at each table
- Eight event tickets
- Full-page advertisement in program book
- Sign recognition at event
- Acknowledgment in BHS publications

ICE SCULPTURE SPONSOR // \$5,000

- Company name/logo featured on center of event-themed ice sculpture
- Eight event tickets
- Full-page advertisement in program book
- Sign recognition at event
- Acknowledgment in BHS publications

PROGRAM BOOK SPONSOR // \$3,500

- Recognition on front page of program
- Full-page, centerfold advertisement in program book
- Six event tickets
- Sign recognition at event
- Acknowledgment in BHS publications

BIG BAND SPONSOR // \$3,000

- Sign recognition at event as entertainment sponsor
- Verbal acknowledgment during entertainment
- Six event tickets
- Half-page advertisement in program book
- Acknowledgment in BHS publications

WELCOME TO AMERICA SPONSOR // \$3,000

- Sign recognition at event as New York City trip sponsor
- Company name/logo featured on trip chances
- Six event tickets
- Half-page advertisement in program book
- Acknowledgment in BHS publications

LIVE AUCTION SPONSOR // \$2,500 several available

- Sign recognition in front of ballroom as auction sponsor
- Verbal acknowledgment before Live Auction
- Four event tickets
- Half-page advertisement in program book
- Acknowledgment in BHS publications

DINNER SPONSOR // \$2,000 several available

- Sign recognition in front of ballroom as dinner sponsor
- Four event tickets
- Quarter-page advertisement in program book
- Acknowledgment in BHS publications

SILENT AUCTION SPONSOR // \$1,500 several available

- Sign recognition in silent auction area
- Two event tickets
- Quarter-page advertisement in program book
- Acknowledgment in BHS publications

BASKET AUCTION SPONSOR // \$1,000 several available

- Sign recognition in basket auction area
- Two event tickets
- Acknowledgment in program book
- Acknowledgment in BHS publications

TABLE HOST

The cost to attend the Crystal Ball is \$150 per person and there are 10 seats per table. As a Table Host, you will receive an event invitation with a blank RSVP card. Simply complete the card by including the names of all your guests and return it to the BHS Foundation in the envelope provided.

PROGRAM BOOK ADVERTISING OPPORTUNITIES

Full-page black and white ad	\$300
Half-page black and white ad	\$150

BHS FOUNDATION



AROUND
the
WORLD
CRYSTAL BALL GALA
2016

2016 CRYSTAL BALL SPONSORSHIP REGISTRATION FORM

To join us as a Crystal Ball sponsor, please complete this form and return, with your payment, in the enclosed envelope by February 1, 2016.

Company (as you would like it to appear in print)

Contact Person

Address

City

State

Zip Code

Phone

Fax

Email Address

PAYMENT

- ☐ Check enclosed (made payable to BHS Foundation)
- ☐ Credit card ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Account Number

Expiration Date

Security Code

Name on Card

Signature

SELECT SPONSORSHIP LEVEL ON BACK SIDE →

Payment can also be made online at BHS-Foundation.org





SPONSOR LEVEL - CHECK ALL THAT APPLY

- ☐ JOURNEY SPONSOR - \$10,000
- ☐ GLOBAL SPONSOR - \$10,000
- ☐ TOURIST SPONSOR - \$7,500
- ☐ CANDY BUFFET SPONSOR - \$7,500
- ☐ PASSPORT SPONSOR - \$7,500
- ☐ WORLD DECOR SPONSOR (*Table Decorations*) - \$5,000
- ☐ ICE SCULPTURE SPONSOR - \$5,000
- ☐ PROGRAM BOOK SPONSOR - \$3,500
- ☐ BIG BAND SPONSOR (*Entertainment*) - \$3,000
- ☐ WELCOME TO AMERICA SPONSOR (*Vacation*) - \$3,000
- ☐ LIVE AUCTION SPONSOR - \$2,500
- ☐ DINNER SPONSOR - \$2,000
- ☐ SILENT AUCTION SPONSOR - \$1,500
- ☐ BASKET AUCTION SPONSOR - \$1,000
- ☐ TABLE HOST - \$1,500

ADVERTISING OPPORTUNITIES

- ☐ FULL-PAGE PROGRAM AD - \$300
- ☐ HALF-PAGE PROGRAM AD - \$150

EVENT INVITATION

- ☐ Please send me an invitation to attend this event.
Cost to attend the Crystal Ball is \$150 per person.
Once you receive the invitation, please return the RSVP card with payment and names of your guests. Invitations will be mailed mid-February.

MAIL COMPLETED FORM/PAYMENT TO

BHS Foundation
One Hospital Way
Butler, PA 16001

QUESTIONS? PLEASE CONTACT

BHS Foundation
724-284-4716
BHS-Foundation.org



One Hospital Way
Butler, PA 16001
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SPONSORSHIP OPPORTUNITIES

SATURDAY, MARCH 12, 2016

PITTSBURGH MARRIOTT NORTH
CRANBERRY TOWNSHIP



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